

Two Welch Pony Outfits

**FIVE DIAMOND RINGS--FIVE BICYCLES
FIVE GOLD WATCHES**

To Be Given Away in Times-Dispatch Contest

Any boy or girl under 18 years of age can enter the race. Those securing largest vote will be given valuable prizes.

How Prizes Will Be Awarded

The two grand prizes are Welch Pony Outfits, including pony, pony buggy, harness, etc. One of these outfits will be awarded to the child in Richmond who has the largest vote at the close of the contest, and the other to the child outside of Richmond who has the largest vote at the close of the contest. This divides the competition, giving outside contestants an equal opportunity with local contestants. The one of these two leaders (one in Richmond and one outside of Richmond) who closes with the greatest number of votes of all will be given choice of the two outfits and the other will be given the remaining one.

After the two grand prizes are awarded the other prizes will be given according to districts, the grand prize winners not being allowed to compete for district prizes. The territory is divided into five districts, boundaries of which are defined elsewhere in this announcement. In each of these five districts three prizes will be awarded to the three contestants who close with the largest votes in their districts.

The first district prizes are beautiful Diamond Rings, value \$75 each; the second district prizes, high-grade Bicycles, value \$40 each; third district prizes, valuable Gold Watches, Elgin movements, 17 jewel, 20-year case, value \$30 each.

This subdivision into districts equalizes competition and makes it possible for at least three prize winners in each of the five districts besides the winners of the two grand prizes, the pony outfits.

How Votes Are Secured

Votes are secured in two ways:

1. Coupons will be printed in each issue of The Times-Dispatch during the contest with the exception of the last week. During the first week coupons from the daily paper will count five votes each, and those from the Sunday issue twenty-five votes each. After the first week the daily coupons will count one vote each and the Sunday coupons five votes each.

2. Paid in advance subscriptions to The Times-Dispatch for from three months to two years will count votes according to the schedule below. These subscriptions may be new or renewal. As will be seen by the schedule, a very few subscriptions soon count up into thousands of votes.

Votes Allowed on Subscriptions

	3 Months.	6 Months.	12 Months.	24 Months.
Daily and Sunday	1,000	2,250	5,000	12,000
Daily--no Sunday	750	1,800	4,000	9,000
Sunday only	200	450	1,000	3,000

Rules of the Contest

1. The nomination blank counts 1,000 votes, but a contestant can only be nominated once.
2. Coupon votes clipped from the paper must be voted before the expiration date printed on each coupon. They should be neatly clipped out and tied in packages or in envelopes before being placed in the ballot box.
3. On all subscriptions turned in a special ballot will be given the contestant. This ballot need not be voted until desired.
4. Prior to the last week of the contest no contestant will be allowed to vote, in any one day, over 5,000 votes ahead of the leader of the day before. All ballots over and above that must be held in reserve. During the last week of the contest this rule will be withdrawn, and votes may be cast at will.
5. Any white boy or girl under 18 years of age is eligible to enter the contest, barring, of course, employees of The Times-Dispatch or members of their immediate families.
6. All decisions from time to time will be made by The Times-Dispatch, and we reserve the right to make any new rules at any times during the contest that we may deem necessary to the protection of all concerned.
7. The contest opens Monday, August 7, and closes Wednesday, September 20.

District Divisions

District No. 1--All territory in Richmond north of the James River and west of Second St. (not including Second Street), but including Barton Heights and Ginter Park.

District No. 2--All territory in Richmond north of the James River and east of Second St. (including Second Street), also including Highland Park and Chestnut Hill.

District No. 3--All territory known as South Richmond (including Swansboro and Forest Hill).

District No. 4--Petersburg, Va., and suburbs.

District No. 5--All territory in which THE TIMES-DISPATCH circulates not included in the above districts.

Note.--Districts 1, 2, 3 and 4 are included in the city.

Subscription Price

By Carrier Delivery.

	3 Months.	6 Months.	12 Months.	24 Months.
Daily and Sunday	\$1.95	\$3.90	\$7.80	\$15.60
Daily--no Sunday	1.35	2.70	5.40	10.80
Sunday only65	1.30	2.60	5.20
By Mail.				
Daily and Sunday	1.50	3.00	6.00	12.00
Daily--no Sunday	1.00	2.00	4.00	8.00
Sunday only50	1.00	2.00	4.00

In arranging for this contest The Times-Dispatch has spared no expense. Every prize offered is high-grade in every particular--the best that money can buy.

Any boys or girls wishing to enter the contest are assured a fair, square competition. No other kind would ever be operated by The Times-Dispatch. Everyone will start with an equal opportunity and it is then a question of who possesses the most hustle and ability to go after the votes.

All that is necessary to enter the contest is to clip the nomination blank, have it filled out and sent to The Times-Dispatch office. If there is anything you don't understand, call and see, or write, the Contest Mgr and he will be glad to explain. Secure a receipt book at this office and go after the subscriptions. Ask your friends to help you secure subscriptions. Save the coupons and have your friends save them for you.

Have Your Nomination Sent In At Once

Contest Opens August 7th.

Contest Closes September 20th.